INDUSTRY SOCIALS

Industry Socials are an opportunity for industry leaders to engage with each other and with their national trade association in a relaxed and low-key environment while developing lasting business relationships.

2020 EVENT SERIES

JANUARY TOUR
Seattle, WA | January 14
Phoenix, AZ | January 14
Eugene, OR | January 15
Las Vegas, NV | January 15
San Jose, CA | January 16
Ft. Lauderdale, FL | January 21
Salt Lake City, UT | January 21
Kansas City, MO | January 22
Dallas, TX | January 22
Irvine, CA | January 23
Boulder, CO | January 28
JULY TOUR
Oklahoma City, OK | July 7
Cleveland, OH | July 7
Chicago, IL | July 8
Philadelphia, PA | July 8
Minneapolis, MN | July 9
Milwaukee, WI | July 14
Portland, ME | July 16
Boston, MA | July 21
Las Vegas, NV | July 21
New York City, NY | July 22
District of Columbia | July 23

SPONSORSHIP PACKAGES

	PLATINUM $3,500	GOLD $1,950	SILVER $1,200	BRONZE $650
	2 SPONSORS / EVENT	3 SPONSORS / EVENT	3 SPONSORS / EVENT	4 SPONSORS / EVENT
BENEFITS DURING EVENT				
Unlimited client ticket pass discount (% off)	75%	50%	25%	15%
Complimentary tickets to event	12	10	8	5
NCIA staff recognition during address to attendees	✔	✔	✔	✔
Sponsor-provided free-standing banner near bar or food area	✔	✔	✔	✔
Table and exhibit opportunities on site	✔	✔	✔	
Dedicated slide in event presentation or signage on site	✔	✔		
Sponsor provided banner pop-up near registration table	✔			
1-2 minutes to address attendees at event	✔			
BENEFITS BEFORE & AFTER EVENT				
Twitter, Facebook and Instagram shout-outs leading up to event	✔	✔	✔	✔
Inclusion in Facebook post on event page	✔	✔	✔	✔
Logo and website link on event landing page	✔	✔	✔	✔
Twitter, Facebook, Instagram & LinkedIn shout-out post-event	✔	✔	✔	✔
Logo and website link in pre-event email campaigns	✔	✔	✔	✔
Logo and website link in post-event email campaigns	✔	✔		
Access to attendee opt-in list w/ completed sponsor survey	✔	✔		
Logo on Facebook event cover photo	✔			
Custom messaging included in one regional pre-event email	✔			
Logo on official event photo album	✔			
Logo and website link on event ticketing page	✔			