



#CannabisCaucus



NCIA'S

# QUARTERLY CANNABIS CAUCUS EVENT SERIES

▶ Join the movement. | 2018 | 8 Regions

2018 SPONSORSHIP  
OPPORTUNITIES

## What is the Quarterly Cannabis Caucus Event Series?

The **premier B2B event series** for making meaningful connections with the industry's leading executives and policymakers while getting the tools you need to advance the cannabis industry nationally. At the Quarterly Cannabis Caucus Event Series, NCIA members, executive level industry professionals, government officials, and policymakers convene to network, learn about important federal policy insights and join the national movement for cannabis policy reform.

CONTACT

Email: [Sponsorship@TheCannabisIndustry.org](mailto:Sponsorship@TheCannabisIndustry.org)  
Call: (323) 347-7932

[www.TheCannabisIndustry.org](http://www.TheCannabisIndustry.org)

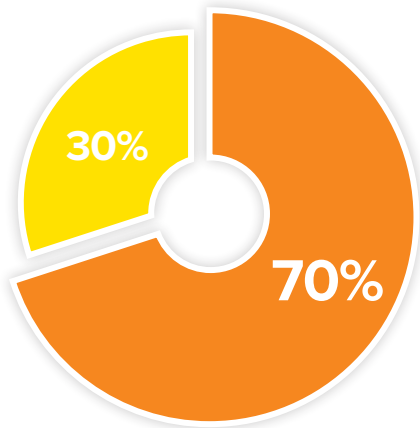
ADVOCACY.

EDUCATION.

COMMUNITY.



## LEVEL OF DECISION MAKING AUTHORITY



- 70% Executive level decision making authority
- 30% Heavy influence over decision making process

“The NCIA Quarterly Caucuses are hands-down the best way to connect with cannabis professionals on a local/regional basis. The quality of the event is reflected in the quality of the attendees and the sense of community and camaraderie evident at each event.

*Elizabeth Stahura, President & Co-Founder, BDS Analytics*

## WHO YOU WILL MEET

- Top cannabis industry executives
- Dispensary owners & cultivation operators
- Infused product manufacturers
- Prominent consultants
- Cannabis legal experts
- Policymakers
- State & local government representatives
- Regulators
- Investors
- Entrepreneurs
- Suppliers & vendors
- NCIA staff & executives

8 REGIONS

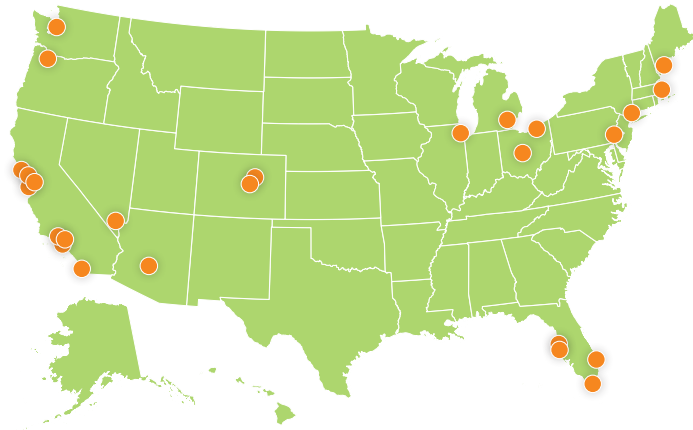
26 CITIES

IN-DEPTH  
POLICY ANALYSIS

NETWORKING  
RECEPTION  
with hor d'oeuvres  
and cash bar



2018 QCC EVENTS IN 26 CITIES  
8 REGIONS EVERY QUARTER



**NORTHEAST**  
Philadelphia, PA  
Boston, MA  
New York, NY  
Portland, ME

**PACIFIC NORTHWEST**  
Portland, OR  
Seattle, WA

**NORTHERN CALIFORNIA**  
Oakland, CA  
San Francisco, CA  
San Jose, CA  
Santa Rosa, CA

**SOUTHERN CALIFORNIA**  
Newport Beach, CA  
West Hollywood, CA  
San Diego, CA  
Santa Monica, CA

**SOUTHWEST**  
Las Vegas, NV  
Phoenix, AZ

**MIDWEST**  
Columbus, OH  
Ann Arbor, MI  
Cleveland, OH  
Chicago, IL

**FLORIDA**  
West Palm Beach, FL  
Tampa, FL  
Miami, FL  
St. Petersburg, FL

**COLORADO**  
Denver, CO  
Boulder, CO

SAVE THE DATES

QUARTERLY CANNABIS CAUCUS CALENDAR

Q1  
JANUARY  
2018

01/09 – TUESDAY <b>Northern California</b> Oakland, CA	01/09 – TUESDAY <b>Northeast</b> Philadelphia, PA	01/11 – THURSDAY <b>Southern California</b> Newport Beach, CA	01/16 – TUESDAY <b>Midwest</b> Columbus, OH
01/16 – TUESDAY <b>Florida</b> West Palm Beach, FL	01/18 – THURSDAY <b>Pacific Northwest</b> Portland, OR	01/23 – TUESDAY <b>Southwest</b> Las Vegas, NV	01/23 – TUESDAY <b>Colorado</b> Denver, CO

Q2  
APRIL  
2018

04/10 – TUESDAY <b>Northern California</b> San Jose, CA	04/10 – TUESDAY <b>Northeast</b> Boston, MA	04/12 – THURSDAY <b>Southern California</b> West Hollywood, CA	04/17 – TUESDAY <b>Midwest</b> Ann Arbor, MI
04/17 – TUESDAY <b>Florida</b> Tampa, FL	04/19 – THURSDAY <b>Pacific Northwest</b> Seattle, WA	04/24 – TUESDAY <b>Southwest</b> Phoenix, AZ	04/26 – THURSDAY <b>Colorado</b> Boulder, CO

Q3  
JULY  
2018

07/10 – TUESDAY <b>Northern California</b> San Francisco, CA	07/10 – TUESDAY <b>Northeast</b> New York, NY	07/12 – THURSDAY <b>Southern California</b> San Diego, CA	07/12 – THURSDAY <b>Pacific Northwest</b> Portland, OR
07/17 – TUESDAY <b>Midwest</b> Cleveland, OH	07/17 – THURSDAY <b>Florida</b> Miami, FL	07/19 – THURSDAY <b>Southwest</b> Las Vegas, NV	07/19 – THURSDAY <b>Colorado</b> Denver, CO

Q4  
OCTOBER  
2018

10/09 – TUESDAY <b>Northern California</b> Santa Rosa, CA	10/09 – TUESDAY <b>Northeast</b> Portland, ME	10/11 – THURSDAY <b>Southern California</b> Santa Monica, CA	10/11 – THURSDAY <b>Southwest</b> Scottsdale, AZ
10/16 – TUESDAY <b>Midwest</b> Chicago, IL	10/16 – TUESDAY <b>Florida</b> St. Petersburg, FL	10/18 – THURSDAY <b>Pacific Northwest</b> Seattle, WA	10/18 – THURSDAY <b>Colorado</b> Boulder, CO

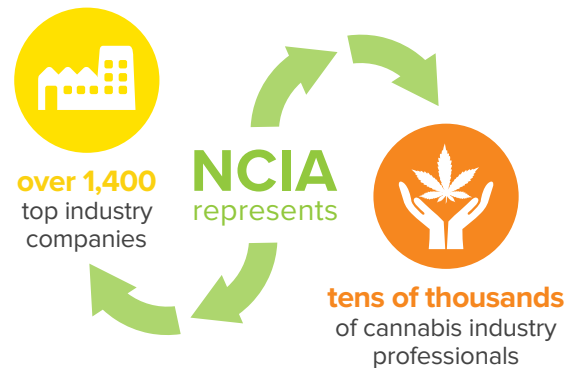


## WHO IS NCIA?

The National Cannabis Industry Association (NCIA) is the largest cannabis trade association in the U.S. and the only organization representing cannabis-related businesses at the national level. NCIA promotes the growth of a responsible and legitimate cannabis industry and works toward a favorable social, economic, and legal environment for that industry in the United States.

All proceeds from **NCIA events support national cannabis policy reform.**

## ENGAGEMENT & REACH



## SOCIAL CONNECTIONS





Our Focus  
is Your  
Growth

- Winning Licenses
- Designing Facilities
- Advising Investors



Join the movement.

## Sponsorship Packages

Sponsorships are an exclusive NCIA member benefit.

Not a member of NCIA?  
New members can join for  
the discounted rate of **\$950**.

Purchase an Annual Sponsorship Package and get a steep discount and extra benefits when you sponsor multiple events. Membership dues are 75% tax deductible and all proceeds support our work defending and advancing the industry on Capitol Hill and in the media.

SPONSORSHIP PACKAGES	ANNUAL \$3,000	GOLD \$3,600	SILVER \$2,400	BRONZE \$1,500
	SOLD OUT	3 SPONSORS PER EVENT	3 SPONSORS PER EVENT	BASED ON SPACE PER EVENT
10x10 booth space	🌿	🌿		
6x6 booth space			🌿	Shared
Sponsor provided banner pop-ups	2	2	2	1
Logo and website link on event ticketing page	🌿	🌿	🌿	🌿
Logo and website link in email campaigns	🌿	🌿	🌿	
Logo on print marketing materials (when applicable)	🌿	🌿	🌿	
Inclusion of marketing material in event folder	🌿	🌿	🌿	🌿
Complimentary tickets to event	10	10	8	5
Unlimited client ticket pass discount (% off)	75%	50%	50%	25%
Dedicated slide in event slideshow	🌿	🌿	🌿	Shared
NCIA staff recognition during address to attendees	🌿	🌿	🌿	🌿
Facebook post on event page quarterly	🌿	🌿	🌿	Shared
Logo on official event photo album (when applicable)	🌿	🌿		
1-2 minutes to address attendees at event	🌿	🌿		
Logo on Facebook event cover photo	🌿	🌿		
Dedicated sponsor step and repeat banner	🌿	🌿		
Twitter shout-out quarterly	🌿			
Instagram shout-out quarterly	🌿			
Company logo, bio, and social links on NCIA website	🌿			

\*Contact Sponsorship@TheCannabisIndustry.org to discuss pricing options.



## ANNUAL PACKAGE {\$3,000}

- Combined total of 3 sponsors for Annual and Gold Packages
- 10x10 booth space
- 2 sponsor provided banner pop-ups in proximity to your booth
- Logo and website link on event ticketing page
- Logo on print marketing materials (when applicable)
- Logo and website link in email campaigns
- Inclusion of marketing material in event folder
- 5 complimentary tickets to event
- Unlimited client ticket pass – 75% discount
- Dedicated slide in event slideshow
- NCIA staff recognition during address to attendees
- Facebook post on event page quarterly
- Logo on official event photo album (when applicable)
- 1–2 minutes to address attendees at event
- Logo on Facebook event cover photo
- Dedicated sponsor step and repeat banner
- Twitter shout-out quarterly
- Instagram shout-out quarterly
- Company logo, bio, and social links in QCC Sponsor Section on NCIA website



## GOLD PACKAGE {\$3,600}

- Combined total of 3 sponsors for Annual and Gold Packages
- 10x10 booth space
- 2 sponsor provided banner pop-ups in proximity to your booth
- Logo and website link on event ticketing page
- Logo on print marketing materials (when applicable)
- Logo and website link in email campaigns
- Inclusion of marketing material in event folder
- 10 complimentary tickets to event
- Unlimited client ticket pass – 50% discount
- Dedicated slide in event slideshow
- NCIA staff recognition during address to attendees
- Facebook post on event page quarterly
- Logo on official event photo album (when applicable)
- 1–2 minutes to address attendees at event
- Logo on Facebook event cover photo
- Dedicated sponsor step and repeat banner



## SILVER PACKAGE {\$2,400}

- Only 3 sponsors per level per event
- 6x6 booth space
- 2 sponsor provided banner pop-ups in proximity to your booth
- Logo and website link on event ticketing page
- Logo on print marketing materials (when applicable)
- Logo and website link in email campaigns
- Inclusion of marketing material in event folder
- 8 complimentary tickets to event
- Unlimited client ticket pass – 50% discount
- Dedicated slide in event slideshow
- NCIA staff recognition during address to attendees
- Facebook post on event page quarterly



## BRONZE PACKAGE {\$1,500}

- Based on availability per event
- Shared booth space
- 1 sponsor provided banner pop-up in proximity to your booth
- Logo and website link on event ticketing page
- Inclusion of marketing material in event folder
- 5 complimentary tickets to event
- Unlimited client ticket pass – 25% discount
- Shared slide in event slideshow
- NCIA staff recognition during address to attendees
- Shared Facebook post on event page quarterly



## CONTACT

Sponsorship@TheCannabisIndustry.org  
**(323) 347-7932**

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*Sponsorship opportunities are available to current NCIA member businesses. Discounted membership rates can be secured with a sponsorship package.*



### ABOUT THE QUARTERLY CANNABIS CAUCUS EVENT SERIES

NCIA's Quarterly Cannabis Caucuses bring together executive level industry professionals, policymakers, regulators, and movement leaders to network, learn about emerging topics in the industry, and plug into NCIA's efforts to advance the industry nationally.



### ABOUT THE NATIONAL CANNABIS INDUSTRY ASSOCIATION

The National Cannabis Industry Association (NCIA) is the largest cannabis trade association in the U.S. and the only organization representing cannabis-related businesses at the national level. NCIA promotes the growth of a responsible and legitimate cannabis industry and works toward a favorable social, economic, and legal environment for that industry in the United States.